

# Poole Opinion Panel

February 2003



**Dear Poole Opinion Panel Member,**

The last survey saw the highest response ever and we're delighted that 74% of you enjoy being a POP member!

This is great news because the Poole Opinion Panel is the main way we keep in touch with you to ensure we continue to deliver the services you want and need as well as improve the way they're delivered.

This survey includes questions about:

- **The Poole Bridge Scheme** - Poole's new bridge is planned to open in Spring 2006. The Council together with the new bridge Design Team (Gifford and Partners with Wilkinson Eyre Architects and Mechanical Engineer Bennett) is consulting as part of an Environment Impact Assessment on the bridge and we want to find out your views. . .
- **Traffic cameras** - we want to find out how successful you think they are as a means of slowing traffic and saving lives on Poole's roads,
- **Cycling** - to find out what would encourage you to get your bike out. The results will help guide future provision of facilities for Poole cyclists, and
- **Our Publications** - communicating with residents is one of our core values, so we're asking you to evaluate some of our key publications, including Poole News, our A to Z and Poole Tourism's Visitor Guide.

Please answer all the questions - even if you don't drive or cycle yourself, your views help the Council to get an accurate reflection of what Poole people think about Council services and local issues. No matter your age or where you live in the Borough, it's your Council and your town, so have your say.

**Please complete this questionnaire and return it in the freepost envelope provided in the next two weeks.** All completed questionnaires will be entered into a prize draw to win a £30 voucher to spend at a Poole town centre store of your choice.

If you have any queries about this questionnaire or the Poole Opinion Panel, you can contact us by phone on 01202 633279, via email [pop@poole.gov.uk](mailto:pop@poole.gov.uk) or our address is on the back of this questionnaire.

Many thanks.

Heather Russ  
Marketing Officer (Consultation)



Return your questionnaire in the next two weeks for your chance to:

Win a  
£30 voucher

# The Poole Bridge Scheme

As part of the consultation on the Poole Bridge scheme, we want to find out about your usage of the current bridge as well as your perceptions of the planned new lifting bridge.

## The existing Poole lifting bridge

**1** On average how often do you travel over the existing Poole lifting Bridge? *(tick one box only)*

5 or more days a week	3-4 days a week	1-2 days a week	once a fortnight	once a month	less often	never
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**2** If you travel over the bridge, do you generally travel by: *(tick one box only)*

- car?     
  bus?     
  cycle?     
  walk?  
 other *(please write in)*

**3** If you travel over the existing Poole lifting bridge what are the main purposes of your trips? *(tick all that apply)*

- shopping                     
  taking children to/from school  
 going to work                     
  visiting friends and family  
 other *(please write-in)*

**4** Please indicate below the extent to which you agree/disagree with the following statements:

- a) the existing Poole lifting bridge is responsible for increasing road traffic levels/congestion
- b) the public transport links across the existing Poole lifting bridge are very good
- c) current facilities for cyclists across the existing Poole lifting bridge are inadequate
- d) current facilities for pedestrians crossing the existing Poole lifting bridge are very good
- e) the current road links between Poole town centre and Lower Hamworthy are inadequate
- f) the existing Poole lifting bridge hinders boating access to the wider harbour
- g) current delays to road traffic due to opening periods of bridge are acceptable

	strongly agree	agree	neither agree nor disagree	disagree	strongly disagree
a)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5 Do you ever make journeys by another route to avoid using the existing lifting Poole bridge?

- regularly  occasionally  never

### The proposed new Poole bridge

6 How much would you say you knew about the proposals for the new Poole bridge?

- a lot → go to next question  
 some → go to next question  
 a little → go to next question  
 nothing → continue at question 8

7 How did you find out about the proposals? (Tick all that apply)

- Poole News  through a local group  
 the council's website, [boroughofpoole.com](http://boroughofpoole.com)  through friends, family or place of work  
 the local paper (Echo/Advertiser)  leaflet/poster/information sheet  
 local radio/tv  other (please specify)  
 current public consultation on environmental impact assessment
- 

8 Below is a list of objectives the new Poole bridge is hoping to achieve. Please indicate whether you agree or disagree with the statements;

#### A new Poole bridge is likely to.....

- a) reduce traffic queues between lower Hamworthy and the town centre  
b) reduce traffic queues between the Port of Poole and the A35/A31  
c) encourage increased levels of cycling  
d) encourage increased levels of walking  
e) make journeys safer  
f) continue to enable marine traffic to use the Poole Channel  
g) help regeneration of Lower Hamworthy

	strongly agree	agree	neither agree nor disagree	disagree	strongly disagree
a) reduce traffic queues between lower Hamworthy and the town centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) reduce traffic queues between the Port of Poole and the A35/A31	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) encourage increased levels of cycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) encourage increased levels of walking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) make journeys safer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) continue to enable marine traffic to use the Poole Channel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) help regeneration of Lower Hamworthy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9 When thinking about a new Poole bridge, how important to you are the following:

- impact on the environment
- appearance of the bridge
- noise
- impact on people and property
- impact on movement of boats
- funding /costs
- generation of additional traffic
- other *(please write-in)*

	very important	quite important	neither	not very important	not important at all
impact on the environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
appearance of the bridge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
noise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
impact on people and property	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
impact on movement of boats	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
funding /costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
generation of additional traffic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
other <i>(please write-in)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10 Do you think another bridge would encourage you to make more journeys across the harbour?

- Yes                       No                       Don't know

## Safety Cameras

We'd like your views on the use of safety cameras as a means of saving lives. These questions are being asked across the country to compare results and paint a national picture of perceptions.

11 Please tick to indicate whether you agree or disagree with each of these statements:

- a) fewer accidents are likely to happen on roads where cameras are installed
- b) cameras mean that dangerous drivers are now more likely to get caught
- c) cameras are meant to encourage drivers to keep to the limits, not punish them
- d) cameras are an easy way of making money out of motorists
- e) the primary aim of safety cameras is to save lives
- f) there's too many safety cameras in our local area
- g) the use of safety cameras should be supported as a method of reducing casualties
- h) cameras have made me more aware of the speed at which I travel

	strongly agree	agree	don't know	disagree	strongly disagree
a) fewer accidents are likely to happen on roads where cameras are installed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) cameras mean that dangerous drivers are now more likely to get caught	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) cameras are meant to encourage drivers to keep to the limits, not punish them	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) cameras are an easy way of making money out of motorists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) the primary aim of safety cameras is to save lives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) there's too many safety cameras in our local area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) the use of safety cameras should be supported as a method of reducing casualties	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) cameras have made me more aware of the speed at which I travel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Cycling in Poole

Poole's Cycling Policy states that the Borough will work towards a Government target for doubling levels of cycle use by the year 2012.

In order to help the people of Poole achieve these targets, we want to know what would encourage you to use a bicycle. The answers you give will give us a picture of local cycling needs and will help in the planning of facilities in the future.

Please answer these questions whether you cycle or not - it's important to us to hear your views!

**12** How many people live in your household?

- 0     1     2     3     4     5     6 or more

**13** How many bikes do you have in your household?

- 0     1     2     3     4     5     6 or more

**14** How often do you (or anyone in your household) cycle. . . . .

	every day	once or twice a week	once a week	once a month	less than once a month	never
to work?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
to full-time education?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
to part-time education?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
to the shops/go shopping?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
for leisure?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
other ( <i>please specify</i> )	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**15** How do you rate the current cycle provision in Poole overall? (e.g. cycle lanes)

- very good    good    poor    very poor    don't know
- 

**16** Is there sufficient cycle parking in Poole?

- Yes     No

If no, please suggest locations where cycle parking is needed in the space below.

**17** How strongly do you agree or disagree that the following statements will encourage more people to cycle?

- cycle lanes on pavements
- cycle lanes on roads
- dedicated cycleways
- more leisure routes (gravel, off road)
- sign-posted cycle routes on quieter roads
- priority for cyclists at traffic lights/busy junctions
- marked cycle lanes on roundabouts
- slowing traffic

strongly agree	agree	neither agree nor disagree	disagree	strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**18** Pick three things that would encourage you to get your bike out:

- better routes
- more cycle routes
- more covered bike storage
- more secure bike storage
- cycle space on trains
- cycle space on buses
- changing facilities at work
- cycle storage at work
- increased cycle training
- raising motorists awareness of cyclists
- nothing at all
- other (*please specify*)

  


**19** Please suggest locations for cycle lanes/routes in the space below

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**20** How do you usually travel to work?

- drive a car
- passenger in a car
- bus
- train
- bike
- walk
- taxi
- motor cycle, scooter or moped
- work at or mainly from home
- other (*please specify*)

  


**21** What is the approximate distance between your home and main place of work/education?

- 0 - 2 miles
- 2 - 5 miles
- 5 - 10 miles
- more than 10 miles

# Our Publications

One of the Council's core values is to communicate with local people . . .

The following questions will help us to evaluate our key publications Poole News, the A to Z of services and the Poole Visitor Guide.

Poole News is the Council's main way of communicating with Poole residents. This is delivered through your door three times a year.



**22** Do you receive Poole News?

- Yes  No

**23** Do you read Poole News?

- Yes, I read it from cover to cover  Depends whether it's relevant to me  
 Yes, I skim through  No, I throw it away

**24** How useful do you find it as a source of Council information?

really useful	quite useful	neither	not very useful	not at all useful
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**25** How useful do you find the following?

Councillor Information

Adult Learning Course Information

Shaping up for regeneration

Poole Events

Leisure

Youth Xpress

Community Safety

	really useful	quite useful	not very useful	not at all useful	don't remember seeing it
Councillor Information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult Learning Course Information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shaping up for regeneration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Poole Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leisure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth Xpress	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Every March we send you a copy of our Performance Plan. This tells you how we performed in the last year and also includes an 'A to Z' of Council services.

**26** Last year did you receive this through the door?

- Yes  No

**27** And did you. . . . .

- use it for contacting the Council  can't remember  
 look at it, but threw it away  keep it in case you had to phone the Council  
 just throw it away



# The Poole Visitor Guide

The Poole Tourism Partnership has asked us to include the following questions as they'd like to hear your views on the new Poole Visitor Guide. . . . .

**28** With this questionnaire we sent you a copy of the new Poole Visitor guide thanks to the Poole Tourism Partnership. Before you answer the next few questions or look in the guide. . . . .  
If a copy of the guide came through your letter box, would you. . . . .

- pick it up, read it and keep it?                       just throw it away ?
- put it to the side and forget about it?

Now, please take a few moments to glance through the guide before answering these questions

**29** How strongly do you agree or disagree with the following statements?

The Poole Visitor Guide. . . . .

- promotes a positive image of the town
- is well laid out and presented
- will be useful in finding accommodation/  
attractions for visiting friends/relatives
- will prompt me to visit local attractions/restaurants/events

strongly agree	agree	neither	disagree	strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The Poole Visitor Guide is produced by the Poole Tourism Partnership and is completely funded through advertising and sponsorship. The Partnership would like to make local people more aware of what Poole has to offer and are considering ways of getting the guide to residents.

**30** Now that you've seen a copy of the guide do you think. . . . .

- it's a waste of time distributing to local residents, it should just target visitors?
- if I saw a copy, I'd pick one up?
- I'd go along and pick up a copy from the Tourist Office / other location?
- I'd like a copy through my door?



Thank you for taking part in this survey

## Publication Details

<b>Purpose</b>	To give your views on a variety of services and local issues enabling the Council to provide services residents want and need and to improve how those services are delivered.			
<b>Production Team</b>	Led by: Heather Russ, Marketing Officer (Consultation)    Design & Print: Double Six Nine Corporate Design, Poole			
<b>Number Printed</b> 2000	<b>Approx cost per copy</b> (design & print)    66 pence	<b>Distribution</b> To all 1600 panel members	<b>Publication Date</b> February 2003	<b>Paper Stock</b> Environmentally friendly, 120gsm
<b>Further Information</b>	Contact: Heather Russ, Poole Opinion Panel, Freepost, SWB21053 Borough of Poole, Civic Centre, Poole, BH15 2ZZ    Tel: 01202 633279 or e-mail: pop@poole.gov.uk			